



## **Evolving the science of sports vision...**





THE WORLDS PREMIER LIGHT MANAGEMENT TECHNOLOGY FOR MAXIMUM FOCAL REGISTRATION IN HIGH DEFINITION





## LENS TECHNOLOGY SHOOTING



### **CHROMA KIT** INTENSE COLOR RESOLUTION

18RHC • 44N • 60HCP





- 18% TRANSMITTANCE
- HYBRID CHROMASHIFT AND **BACKGROUND NEUTRALIZER**
- SILVER HIGH CONTRAST FILTER
- FULL SUN/HIGH LIGHT IN GREY **OVERCAST**



**44N BACKGROUND NEUTRALIZER** 

- 44% TRANSMITTANCE
- DESIGNED TO KILL GREEN BACK **GROUNDS**
- MEDIUM YELLOW LIGHT
- TRUE DEPTH OF FIELD
- ENHANCE TARGET ORANGE/PINK



# **HIGH CONTRAST PERSIMMON**

- 60% TRANSMITTANCE
- HIGH CONTRAST
- DESIGNED TO RAISE THE PERCEPTIVE **VALUE OF LIGHT**
- MEDIUM TO LOW LIGHT
- ACCELERATED COLOR VALUES
- CRISP DEFINITION OF BOTH ORANGE AND BLACK TARGETS

The Chroma Kit utilizes our newest spectral color enhancement technology called Chromashift. This kit has a vivid full sun lens, a medium lighting condition lens with a background neutralizer, and an accelerated low light lens in the 60HCP. This kit is super for the clay shooter looking for a specialty kit from full sun to low light.



# VIVX 2 **LENS KITS**

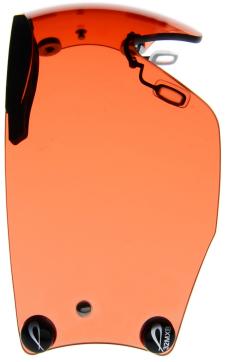






**MAX 3.0** TARGET ORANGE MANAGEMENT 32 MXB • 45MX • 69MWN





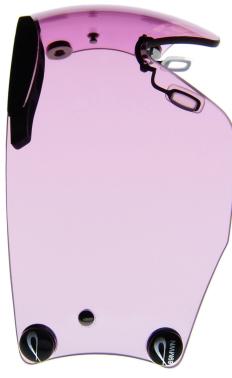


- 32% TRANSMITTANCE
- CHROMA SHIFT ENHANCED
- MEDIUM LIGHTING
- BRONZE HC FILTER



45MAX MAX ORANGE CHROMASHIFT

- 45% TRANSMITTANCE
- DESIGNED TO BOOST TARGET ORANGE **OVER 600%**
- MEDIUM YELLOW LIGHT
- VIBRANT COLOR ENHANCEMENT



69MWN

### **ULTRA DEF HIGH CONTRAST RED**

- 69% TRANSMITTANCE
- HYBRID CHROMASHIFT AND BACKGROUND **NEUTRALIZER**
- SILVER HIGH CONTRAST FILTER FOR LOW LIGHT
- LOW LIGHT/GREY OVERCAST

The Max 3.0 Kit is for the clay shooter looking for the maximum enhancement of Orange Clay targets. This kit in full Sun and Medium Lighting conditions enhances the orange part of the visual spectrum by 600% over a standard lens. The new 32MXB lens is a beautiful lens in full sun where there are no grey conditions. The New 69MWN lens is a super low light lens using the Max spectral technology but also incorporates a background neutralizer.





### **SPORT**

**HIGH LIGHT - LOW LIGHT** 

10ED • 58ED • 94HC

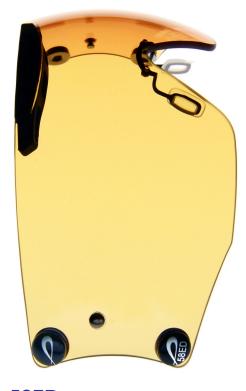






# IOED ENHANCED DEFINITION

- 10% TRANSMITTANCE
- DESIGNED TO RAISE THE COMPLETE COLOR SPECTRUM
- DIRECT SUN LIGHT
- BALANCE COLOR ENHANCEMENT
- EYE RELAXER



# 58ED ENHANCED DEFINITION

- 58% TRANSMITTANCE
- MEDIUM LIGHTING/YELLOW LIGHT
- HIGH DEFINITION BALANCED LENS



### 94HC HIGH CONTRAST

- 94% TRANSMITTANCE
- HIGH CONTRAST
- DESIGNED TO ULTRA LOW LIGHT
- PERFECT FOR NIGHT SHOOTING

This kit offers the widest light management tool for the shooter. This is a perfect mixed kit for a shooter that both hunts and shoots clays. This kit uses lenses with universal color enhancers for clays and works extremely well on small game.





# **BOOST KIT NEUTRALIZER AND ENHANCER**







- 22% TRANSMITTANCE
- DESIGNED TO KILL GREEN BACK **GROUNDS**
- FULL SUN
- TRUE DEPTH OF FIELD
- ENHANCE TARGET ORANGE



# **MAX ORANGE CHROMASHIFT**

- 45% TRANSMITTANCE
- DESIGNED TO BOOST TARGET ORANGE **OVER 600%**
- MEDIUM YELLOW LIGHT
- VIBRANT COLOR ENHANCEMENT



**HIGH CONTRAST PERSIMMON** 

- 60% TRANSMITTANCE
- HIGH CONTRAST
- DESIGNED TO RAISE THE PERCEPTIVE VALUE OF LIGHT
- MEDIUM TO LOW LIGHT
- ACCELERATED COLOR VALUES
- CRISP DEFINITION OF BOTH ORANGE AND BLACK TARGETS

This kit is tuned to provide the shooter with the maximum boost in pink and orange targets. A full sun, medium, and low light lens is included with a direct focus on spiking these colors of targets.





### TRUCK KIT

TRUE COLOR KIT

26ED • 44ED • 76HC

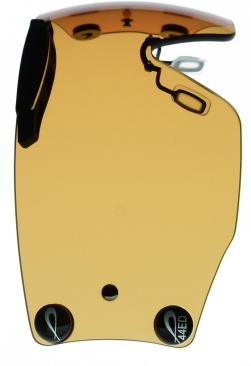






#### **ENHANCED DEFINITION**

- 26% TRANSMITTANCE
- DESIGNED FOR BALANCED COLOR ENHANCEMENT
- BRIGHT SUN COLLECTING CLOUDS - WHITE SKY
- HIGH RESOLUTION CRISP DETAIL



**44ED** 

#### **ENHANCED DEFINITION**

- 44% TRANSMITTANCE
- DESIGNED FOR BALANCED COLOR ENHANCEMENT
- MEDIUM SUN/MEDIUM OVERCAST
- HIGH RESOLUTION CRISP DETAIL



## 76HC

### **HIGH CONTRAST**

- 76% TRANSMITTANCE
- DESIGNED TO LOW LIGHT
- RAISE LIGHT VALUES
- TRUE COLOR ENHANCEMENT OF TARGETS
- PERFECT FOR FOG OR DEEP IN THE WOODS.

A true balance of visual spectrum color enhancement. This kit provides a shooter a full sun to low light lens option. Perfect for both clays and hunting.





### 3D KIT

**DIMENSIONAL TARGET ENHANCEMENT** 

26ED • 50RHC • 66N







- 26% TRANSMITTANCE
- DESIGNED FOR BALANCED COLOR ENHANCEMENT
- BRIGHT SUN COLLECTING CLOUDS - WHITE SKY
- HIGH RESOLUTION CRISP DETAIL



# 50RHC RED HIGH CONTRAST

- 50% TRANSMITTANCE
- DESIGNED FOR GREY FLAT MEDIUM LIGHT
- ULTRA DEFINITION HYBRID LENS

   CHROMASHIFT COLOR BOOST TECHNOLOGY
  - -BACKGROUND NEUTRALIZATION
- VIVID ACCELERATION OF ORANGE/ PINK TARGETS



### 66N

#### **BACKGROUND NEUTRALIZER**

- 66% TRANSMITTANCE
- DESIGNED TO KILL GREEN BACK GROUNDS
- LOW LIGHT
- TRUE DEPTH OF FIELD
- ENHANCE TARGET ORANGE/PINK



The lenses in this kit are extremely balanced in enhancing the color spectrum and boosting registration of orange and pink targets while even pushing rich definition in black targets.







**BACKGROUND NEUTRALIZER KIT** 

22N • 44N • 66N









### **22N**

#### **BACKGROUND NEUTRALIZER**

- 22% TRANSMITTANCE
- DESIGNED TO KILL GREEN BACK GROUNDS
- FULL SUN
- •TRUE DEPTH OF FIELD
- ENHANCETARGET ORANGE/PINK

### 44N

### **BACKGROUND NEUTRALIZER**

- 44% TRANSMITTANCE
- DESIGNED TO KILL GREEN BACK GROUNDS
- MEDIUM YELLOW LIGHT
- •TRUE DEPTH OF FIELD
- ENHANCE TARGET ORANGE/PINK

### 66N

#### **BACKGROUND NEUTRALIZER**

- 66% TRANSMITTANCE
- DESIGNED TO KILL GREEN BACK GROUNDS
- LOW LIGHT
- TRUE DEPTH OF FIELD
- ENHANCE TARGET ORANGE/PINK

A specialty kit providing a full sun, medium, and low light background neutralizer technology. This kit is perfect for the shooter looking to manage against foliage with a complete light management system.









**ENHANCED DEFINITION KIT - 22ED, 78HC, 42ED** 









Max Orange 2.0 Kit - 22ED, 38Max, 62Max







#### **Accessory Lens Option** - 88ED





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HIGH CONTRAST KIT - 44N, 58HC, 52HC









**VIVX 2** - 54HC









#### **NOTE:**

ALL VIVX LENS FORMULATIONS MAY NOT BE AVAILABLE IN THE PANTHER AND OUTLAW SYSTEMS. PLEASE CONTACT A CUSTOMER SERVICE REPRESENTATIVE FOR DETAILS. SUBSTITUTIONS WILL BE MADE WITH SIMILAR VIVX 2 LENSES.